

Newsletter

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Ease of doing business

Rebecca Miano, Cabinet Secretary, Ministry of Investments, Trade and Industry, cuts a tape to open the Karibu Business Support Centre (KBSC), National Coordination Centre at the 16th Floor NSSF Building, Nairobi. She is flanked by, among others, Richard Muteti (Left), Chief Executive Officer (CEO) of the Kenya National Federation of Jua Kali Associations (KNFJKA) and a Member of the Institute's Board of Directors, and Carole Kariuki (Right), CEO Kenya Private Sector Alliance (KEPSA).

Newsletter

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Buy Kenya Build Kenya: A Roadmap to Kenya's industrialization

Stakeholder Consultative Meeting on the Institute's Strategic Plan 2023-2027

First Kakamega International Investment Conference (KAIICO) 2024

Homa Bay International Investment Conference (HOBIIIC) 2024



The newsletter is published quarterly by the Institute for users of industrial property information including the micro, small and medium enterprises (MSMEs), inventors, designers, Universities and Technical and Vocational Education and Training (TVET) and research institutions, manufacturers, policy makers and the general public.



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**Intellectual Property is wealth: Akili,
Ujuzi na Uvumbuzi ni mali**

*The current Issue covers
(January - April 2024)*

*The editorial welcomes comments, ideas/
suggestions and news materials to enrich
the publication via
communication@kipi.go.ke*

The launch of Karibu Business Support Centre (KBSC)



Ms. Miano, Dr. Mukhwana and a section of the invited guests during the launch at the Nairobi Serena Hotel

Rebecca Miano, Cabinet Secretary, Ministry of Investments, Trade and Industry, said the launch of the Karibu Business Centres marks a new era of collaboration, transparency, and efficiency.

"We are committed to fostering an environment where entrepreneurs and investors can operate with confidence, innovate with freedom, and contribute to our nation's progress," she said

The Centres, which are accessible both virtually through a portal and physically on the 16th Floor NSSF Building and Kariobangi in Nairobi, Eldoret, Kisumu, Mombasa and Nyeri with more set to be opened across the country, offers the following services:

- a) Advisory services on investments, manufacturing and trade
- b) Collection and dissemination of business information
- c) Liaison services to expedite the administrative procedures businesses require to operate
- d) Facilitation of business linkages between the Government, private sector and Business to Business (B2B)
- e) Facilitation of your business enterprises' access to the regional and global markets
- f) Offer you trade facilitation services in a one-stop-shop arrangement and after-care services
- g) Repository for data collection that informs government policy decisions

Buy Kenya Build Kenya: A Roadmap to Kenya's industrialization



Ms. Miano (Seated Centre) and Dr. Mukhwana (Seated 2nd Right) in a group photo with Heads of SAGAs

Rebecca Miano, Cabinet Secretary, Ministry Investments, Trade and Industry, and Dr. Juma Mukhwana, Principal Secretary, State Department for Industry, met the Heads of Semi-Autonomous Government Agencies (SAGAs) under the State Department of Industry in Weston Hotel, Nairobi.

Ms. Miano and Dr. Mukhwana tasked the Heads to ensure their work-plans incorporate the Bottom-Up Economic Transformation Agenda (BETA) to facilitate faster industrialization in the country. The Ministry is expected to play a pivotal role in driving the country's economy forward with a targeted contribution of 15 per cent to the Gross Domestic Product (GDP) by 2027, solely from the manufacturing sector. One of the initiatives they are expected to implement is the Buy Kenya-Build Kenya Campaign Strategy whose aim is to drive consumption of locally produced goods and services. The initiative is expected to enhance competitiveness of local firms, stimulate local production; and promote industrialization, a key priority area in Vision 2030.

Stakeholder Consultative Meeting on the Institute's Strategic Plan 2023-2027



A Section of the Stakeholders following the proceedings during the Consultative Meeting on the Institute's Strategic Plan 2023-2027 at the Pride Inn Azure Hotel, Westlands, Nairobi

The Institute developed its Strategic Plan 2023-2027 under the guidance of consultants from the Kenya Institute of Public Policy Analysis (KIPPRA). The Strategic Plan, the fourth since the Institute's inception, will be the key instrument through which it will discharge its mandate in the next five years.

STRATEGIC PLAN 2023-2027

The Plan has been developed taking into account the Constitution of Kenya, the country's long-term development blueprint, Vision 2030, the Fourth Medium Term Plan (MTP IV), the Kenya's Bottom-up Economic Transformation Agenda (BETA), the United Nation's Sustainable Development Goals (SDGs), the African Agenda 2063 and the East African Community (EAC) Vision 2050.



A stakeholder giving his feedback on the Draft Plan

Stakeholder Consultative Meeting Photo Gallery



Ahmed Issack Hassan, Chairman, KIPI Board of Directors, opening the Stakeholder Consultative Meeting



Anne Gitonga, a KIPPRA Consultant, presenting the Draft Strategic Plan 2023-2027 to the stakeholders



A Section of the Stakeholders following the proceedings during the Consultative Meeting on the Institute's Strategic Plan 2023-2027 at the Pride Inn Azure Hotel, Westlands, Nairobi

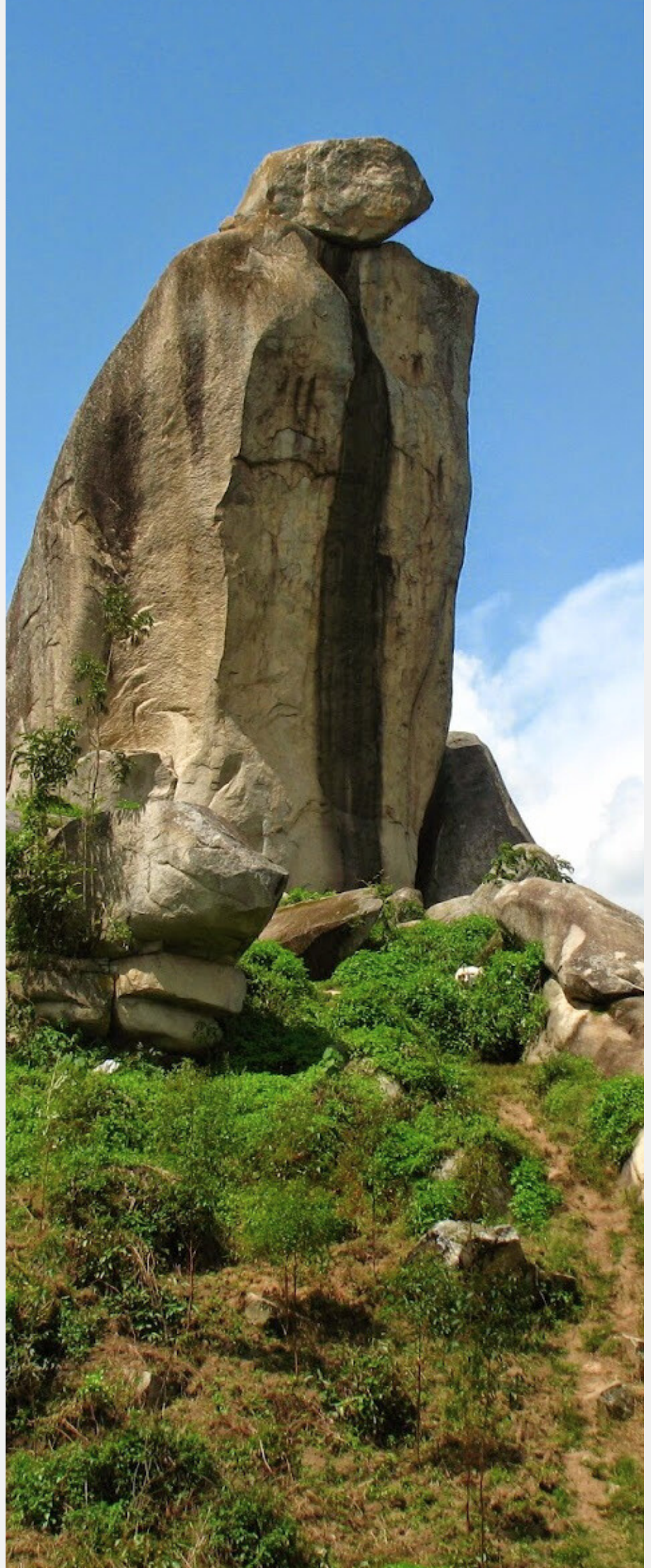


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MEGA

INTERNATIONAL
INVESTMENT
CONFERENCE

First Kakamega International Investment Conference (KAIICO) 2024

The Institute participated in the Conference, whose theme was *Opening counties as the new frontier for investment and development*, and was held at the Masinde Muliro University of Science and Technology from the 19th to 22nd March 2024.





Stephen Ng'eno (Left), Deputy Managing Director-Technical Services, exchanges documents of a Partnership Agreement with Rachel Atamba (Right), County Executive Committee Member (CECM), Trade, Industrialization and Tourism, Kakamega County. Under the Agreement, which the Institute signed with the County during the Conference, the two will collaborate in the training and awareness creation on industrial property

First Kakamega International Investment Conference (KAIICO) 2024

During KAIICO 2024, KIPI played a pivotal role in highlighting the value of intellectual property (IP) assets and their role in driving investment, entrepreneurship, and technological advancement. Through various workshops and presentations, KIPI experts provided insights into the importance of Patenting, Trade Mark registration, Copyright protection, and other IP-related processes for businesses and investors operating in Kakamega County and beyond.



Prof. Elijah Omwenga, a Board member representing Universities, speaking to the Institute's officers attending the Conference



A clients signs the visitors book at the Institute's as H.E Joseph Magwanga (2nd Right), Deputy Governor, Homa Bay County, and John Onyango, Managing Director, looks on

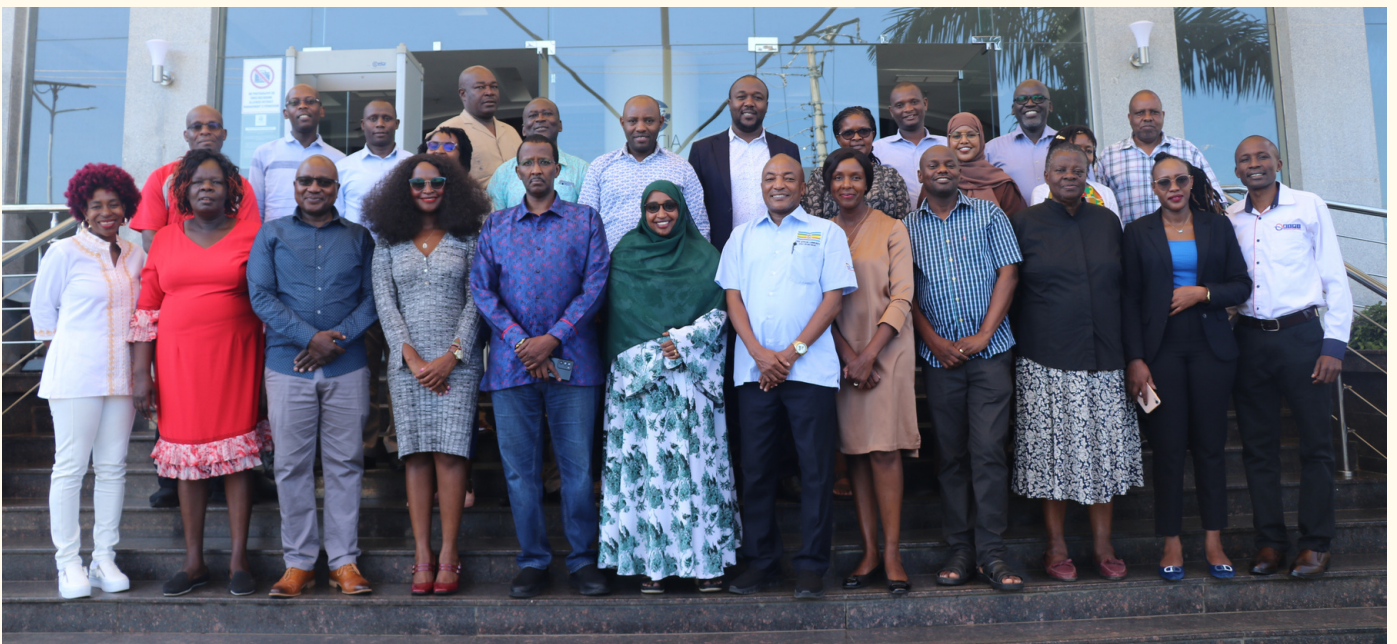


Farida Ahmed Salim (in a cap), CECM, Trade, Tourism, Cooperatives, Industry and Marketing, Kisumu County, and her Chief Officer, Bonice Ochieng, engaged the Institute staff during the Conference on how the Institute can assist inventors in the County to protect their industrial property assets

Board of Directors Retreat



Ahmed Issack Hassan (Front row 4th Left), Chairman, with other Board Members during a Board of Directors Retreat held at the Acacia Premier Hotel, Kisumu, from 4th - 8th March, 2024



Ahmed Issack Hassan (Front row 5th Left), Chairman, with other Board Members and Senior Management during a Board of Directors Retreat held at the Acacia Premier Hotel, Kisumu, from 4th - 8th March, 2024

Tanzania business practices watchdog officials come calling



John Onyango, Managing Director, and other Institute officers including Stephen Ng'eno, Deputy Managing Director -Technical Services, met officers from Tanzania's the Fair Competition Commission (FCC) led by William Erio, Director General, and Anti-Counterfeit Authority (ACA) led by Repha Kitavi, Director, Corporate Services, at KIPI Centre.



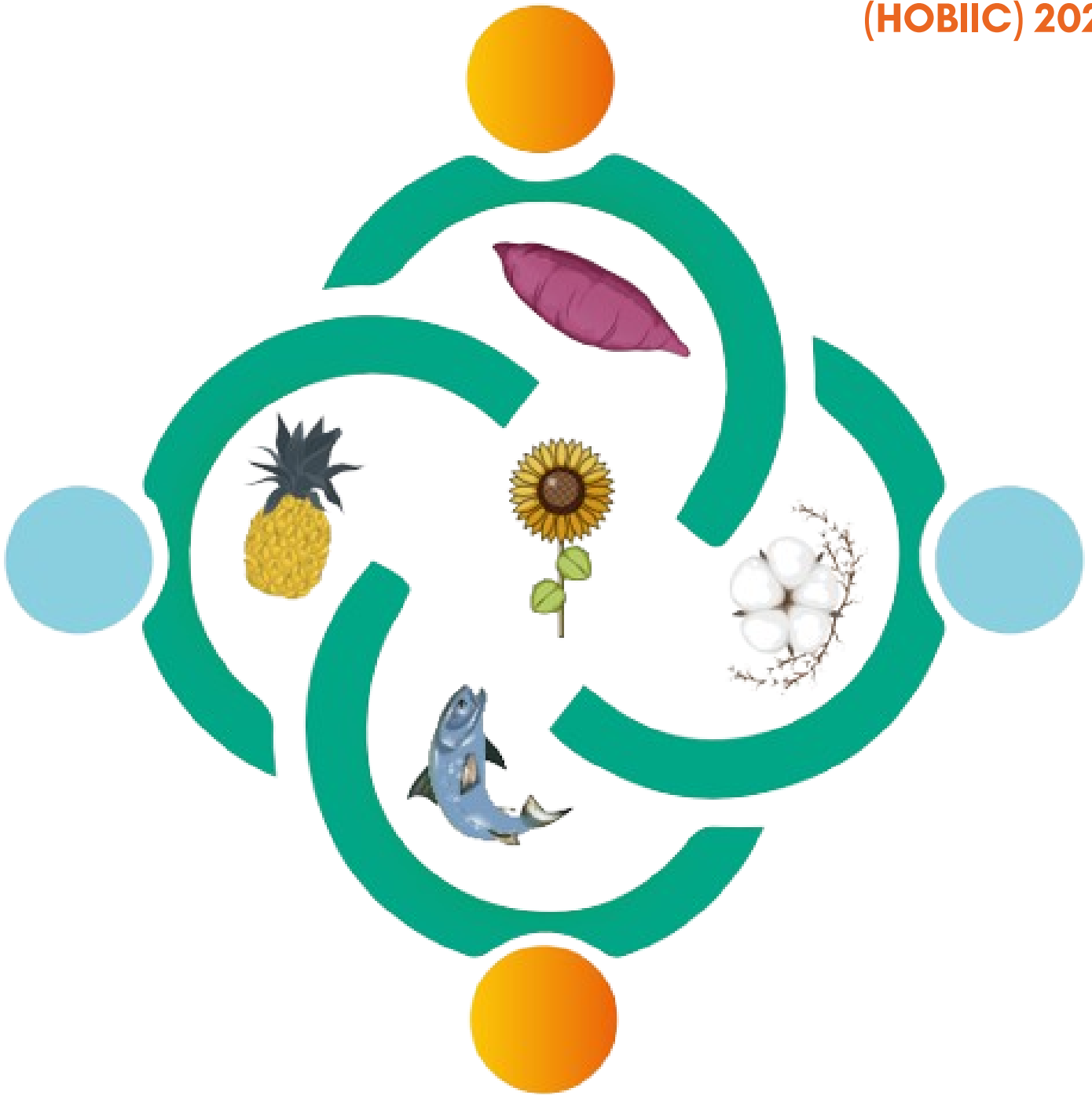
The meeting looked at how the three institutions can collaborate in the protection and promotion of Intellectual Property Rights in the East African Region. It reviewed the opportunities available and challenges faced by the business community in the Region

Institute leads Tree Growing Initiative in three schools in Kajiado North

The Institute recently spearheaded a meaningful initiative by organizing a tree planting event in collaboration with three schools in Kajiado North. Enoomatasian Primary School, Enoomatasian Girls Secondary School, and Enoomatasian Mixed Day Secondary School welcomed this endeavor as part of the National Tree Growing and Restoration Campaign, which aims to cultivate 15 billion trees for the restoration of 10.6 million hectares by 2032. This effort not only promotes environmental sustainability but also instills a sense of responsibility and stewardship among students, fostering a greener and healthier future for generations to come.



Homa Bay International Investment Conference (HOBIIIC) 2024



THEME

“Unlocking the Bay of Endless Potential.”



The Homa Bay International Investment Conference (HOBIC) 2024, held from 27th-29th February 2024, served as a pivotal platform for fostering economic growth, promoting investment opportunities, and facilitating partnerships in Homa Bay County, Kenya.



H.E Hon. Gladys Wanga CBS, Governor, Homa Bay County, engages staffers Benson Baituru and Brenda Haro when she visited the Institute's booth during the Conference (2024)at the Tom Mboya University Grounds.



Richard Muteti, a Board Member and Chief Executive Officer, Kenya National Federation of Jua Kali Associations (KNFJKA), signs a visitors book at the Institute's stand at the Conference

The Institute's officers sensitized various micro, small and medium enterprises (MSMEs) in Homa Bay on industrial property (IP) during HOBIC 2024. This was aimed at enabling them to improve their productivity and competitiveness by leveraging on IP.



Joshua Nyakundi of Research and Innovation Division engaging micro, small and medium enterprises (MSMEs) owners in Homa Bay town during the Conference





When we inspire others to understand and value women's inclusion, we forge a better world and when women themselves are inspired to be included, there's a sense of belonging, relevance and empowerment. Board Members Lydia Munialo (2nd Left) and Evelyn Mbaabu (4th Left) lead the Institute's staff members in celebrating the International Women's Day on 8th March, 2024.



Thambiwe Banda (Right), Project Manager, VentureCom, and her team are busy at work reviewing the files in the Institute's KIPI Centre Offices. The World Intellectual Property Organization (WIPO) contracted VentureCom, a Zimbabwe-registered firm with offices in Harare, to conduct a data validation and verification for trade marks in the Institute. The exercise, which commenced in May 2023, ended in March 2024.



Induction training for the Institute's new staff

Tobias Alando, a Board Member representing manufacturers, opens an induction training for the Institute's new staff at the Kenya School of Government, Kabete



Stephen Ng'eno (Left), Deputy Managing Director -Technical Services, and Janet Kisio (2nd Left), Ag. Deputy Managing Director -Corporate Services, attended the opening session



John Onyango (Centre), MD, and other officers met a team from the Training Centre in Communication (TCC Africa) led by Chief Executive Officer, Joy Owango (Far right) at KIPI Centre offices during which they discussed areas of collaboration between the two institutions



Institute's Belinda Ilagosa (Right), Patent Division, and Martin Nyaga (2nd Right), Research, Innovation and IP Information Division, pose for a group photo with Tharaka University Information Science students and their lecturers Faith Mwiti (3rd Right) and Dr Anne Mugalavai (4th Right). This was after an IP sensitization visit the students and lecturers made to the Institute's KIPI Centre offices



Vision:

Fostering global innovation and creativity for sustainable development.

Mission:

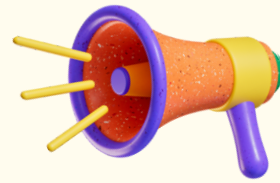
To promote inventive and innovative activities through protection of industrial property rights for an innovative and creative Kenya.

Motto:

Intellectual Property is wealth: *Akili, Ujuzi na Uvumbuzi ni mali*

Core Values

- (a) **Confidentiality:** The Institute guarantees the privacy and confidentiality of our customers' information and data.
- (b) **Customer focus :**The Institute will strive to understand, meet, and exceed customer expectations.
- (c) **Integrity:** The Institute will endeavour to be honest, fair, and ethical in creating a culture of trust, good governance, transparency, and accountability in all the Institute's activities, interactions, and decisions.
- (d) **Team work:** Institute acknowledges that effective collaboration, mutual support, and genuine interest in each other's success is essential for a thriving institute. The Institute's approach to teamwork is aimed at ensuring individuals and departments attain their full potential and achieve the Institutional goals.
- (e) **Excellence:** The Institute will accord quality and professionalism in the discharge of responsibilities and delivery of services. The Institute shall abide to professional considerations on the methods, standards, and procedures in our work. In ensuring excellence, the Institute shall further promote equity, equality, patriotism, human dignity, social justice, inclusiveness, and adhere to human rights, protection of the marginalized and non-discrimination. The Institute will strive to ensure understand and meet customer needs and aim to exceed their expectations.



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