

# Newsletter



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## Planning for the future



John Onyango (Centre in a jacket), Ag. Managing Director, Kenya Industrial Property Institute, in a group photograph with Kenya Institute of Public Policy Research and Analysis (KIPPR) consultants and members of the Development Committee of the Institute's Strategic Plan 2023-2027 during a working retreat in Nakuru.

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## Why MSMEs should register their trade marks with KIPI



John Onyango (Right), Ag. Managing Director, presents a trade mark certificate to Anthony Muthungu an entrepreneur for his Totosci Holdings at the Institute's KIPI centre offices.



Anthony Muthungu started getting interested in the short lifespan of most mobile telephone handsets chargers or USB (Universal Serial Bus) cables while studying for his degree at Karatina University.

"I could buy faulty USB cables, analyse them and make notes on the possible causes for their malfunctioning," he explains.

On January 28, 2021, three months before he graduated with a Bachelor of Science (B.Sc.) degree in Physics, he set up TotoSci Holdings Ltd and started manufacturing the USB chargers from recycled plastics at its factory located in the Kenya Industrial Estates (KIE) SME Industrial Park in Sagana, Kirinyaga County.

Besides his cables being certified by the Kenya Bureau of Standards (KEBS) and approved by the Kenya Export Promotion and Branding Agency (KEPROBA), which are State corporations under the Ministry of Investments, Trade and Industry, Anthony registered his trade mark with the Kenya Industrial Property Institute (KIPI).

"I needed an identity for my products that will differentiate them from the rest in the market as a brand name and to prevent anyone from using it I protected it as a trade mark," says the 30-year old who is already exporting his products to the United Kingdom.



## Stress Management, Alcohol and Drug Abuse Awareness and HIV Prevention



**T**he Institute, like many other employers, is grappling with the risks of employee stress as well as drug and alcohol abuse in the wake of the economic challenges post the Covid-19 pandemic.

This is because besides negatively impacting the workers' health, stress and drug and alcohol abuse also affect their performance and hence productivity.

It is because of these risks that the Institute has been organising sensitisation trainings for its staff to prevent them from getting stressed or drug and alcohol abuse.

**M**onica Muthoni of National Syndemic Diseases Control Council (NSDCC) sensitizing staff on HIV/Aids and sexually transmitted infections in Nairobi

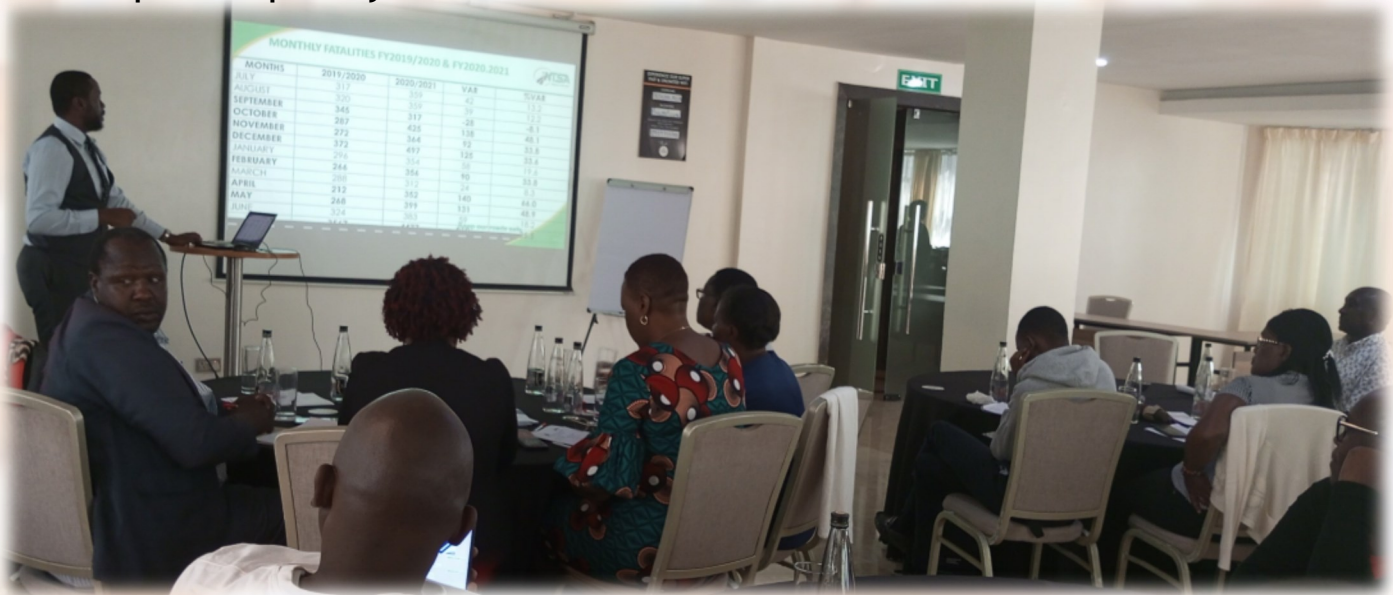


The Institute's staff poses for a group photo after attending a training on stress management, alcohol and drug abuse awareness and HIV prevention which was conducted by the National Syndemic Diseases Control Council (NSDCC), at the Pride Inn Hotel, Nairobi County.

## Road Safety Mainstreaming

**R**oad accidents are one of the highest contributors to cases of disability in Kenya, they also contribute to the hard health burden, poverty through loss of able bread winners .

According to National Transport and Safety Authority (NTSA) road traffic injury is a non-communicable disease of mobility which disproportionately strikes the poor and the vulnerable. Economically disadvantaged families are hardest hit by both direct medical costs and indirect costs such as lost wages that result from these injuries. While death is the most obvious and shocking injury consequence, non-fatal injury also has dramatic negative impacts on poverty and life-chances.

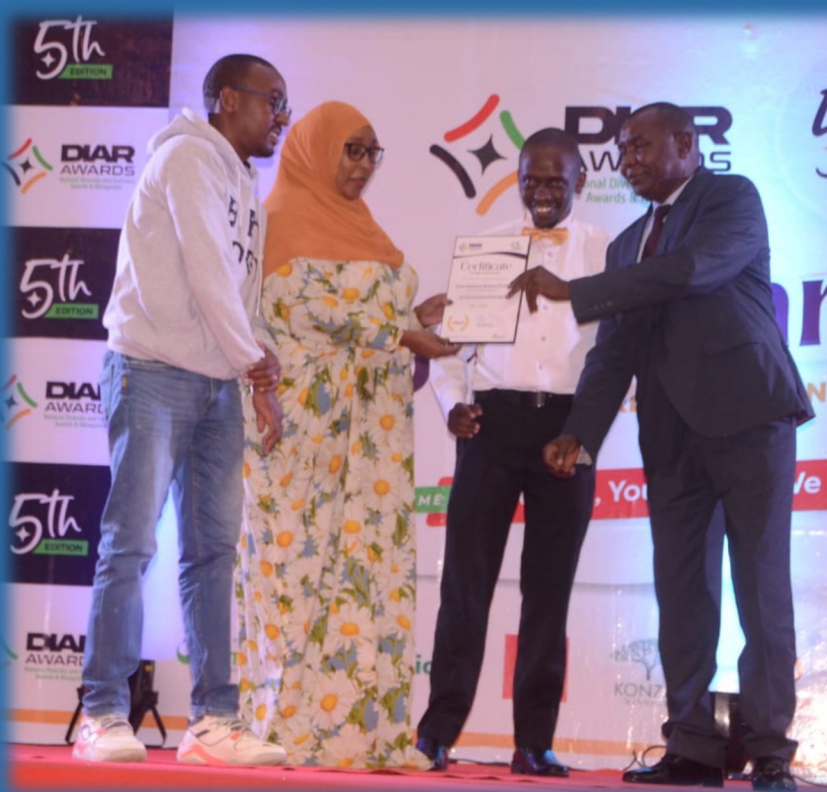


Edgar Mutua of the NTSA sensitizing staff on road safety under the Authority's Ministries, Departments, and Agencies 9th Cycle PC Financial Year 2022-2023 Sensitization Programme



**T**he Institute's Staff poses for a group photo after attending a Sensitization Training of Road Safety held at the Pride Inn hotel, in Nairobi County.

## DIAR 5th Edition Gala Dinner and Awards Ceremony



Dr. Pius Mutisya (Right) of Centre for Mathematics, Science and Technology Education in Africa (CEMASTE) presents the Certificate of Recognition to the Institute's staffers Nimo Somo (2nd Left), Sammy Ziro (Left) and Nathan Yego during the DIAR 5th Edition Gala Dinner and Awards Ceremony held at the Sarit Centre, Nairobi



(Left to Right) Benson Baituru, Richard Opinde, Reuben Lang'at, Sammy Ziro, Nathan Yego and Emmanuel Haro, during a training the Institute organised for its new patent examiners on the use of foreign examination reports for patent examination held in Naivasha, Nakuru County

## Disability Mainstreaming Sensitization for KIPI Staff

**W**ith an estimated one billion people in the world living with a disability, chances of having persons with disability (PWDs) in the workplace are high. Unfortunately, discrimination against PWDs in the workplace is also common. This is why the Institute, under the guidance of the National Council for Persons with Disabilities (NCPWD), has been implementing Disability Mainstreaming Programmes geared towards tackling discrimination and other barriers against PWDs at the workplace.



**Mr. Issac Manyonge of the NCPWD, sensitizing the staff about the Institute's Disability Policy during a Disability Mainstreaming Training held at KIPI Centre Offices**



**The Institute's staff during the Disability Mainstreaming Training**



### Vision:

A world class institution in administration of industrial property rights

### Mission:

To protect and promote industrial property rights and foster innovation for sustainable development in Kenya.

### Motto:

Intellectual Property is wealth: *Akili, Ujuzi na Uvumbuzi ni mali*

### Core Values:

- a) Confidentiality: We endeavour to guarantee the privacy and confidentiality of our customers' information
- b) Customer focus: We strive to understand and meet customer needs and aim to exceed their expectations
- c) Innovation: We commit to foster an enabling environment that encourages creativity, continuous learning and improvement for efficient and effective service delivery.
- d) Integrity: We endeavour to be honest, fair, and ethical in creating a culture of trust and accountability in all the institute's activities and decision making.
- e) Professionalism: We shall maintain high standards and professional competence in the discharge of responsibilities and delivery of services of services. We shall abide to professional considerations on the methods, standards and procedures in our work.
- f) Team work: We create at the institute a unique atmosphere of collaboration, mutual support and genuine interest in each other's success. Our diverse mix of cultures and experiences provides a variety of perspectives and talents that, when united through teamwork, strengthens our ability to achieve our goals.

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